Press Release



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The Bank of New York Mellon Appointed as Depositary Bank by Grupo Financiero Banorte

NEW YORK, June 11, 2009 -- The Bank of New York Mellon, the global leader in asset management and securities servicing, has been selected by Grupo Financiero Banorte, S.A.B. de C.V. as the depositary bank for its American depositary receipt (ADR) program. Each Grupo Financiero Banorte ADR represents five common shares and trades on the over-the-counter market under the symbol "GBOOY." The common shares trade on the Bolsa Mexicana de Valores under the symbol "GFNORTEO."

Grupo Financiero Banorte is a financial group that provides a range of products and services through its banking unit, broker-dealer, insurance, retirement savings funds, mutual funds, annuities' company, factoring & leasing, and warehousing, serving more than 13 million clients. The bank conducts commercial and retail banking activities in Mexico through more than 1,000 branches and 4,100 ATMs.

"We selected The Bank of New York Mellon as depositary because of its proven track record," said Don Roberto González Barrera, chairman of the board of Grupo Financiero Banorte. "We seek to maximize U.S. investor interest in our program, and we believe the Bank has the resources and expertise necessary to help us achieve that goal."

"We look forward to helping Grupo Financiero Banorte unlock the potential of the U.S. capital markets," said Michael Cole-Fontayn, chief executive officer of The Bank of New York Mellon's Depositary Receipt Division. "As the world's leading depositary, The Bank of New York Mellon will utilize its resources to develop a long and mutually beneficial partnership with Grupo Financiero Banorte and its investors."

The Bank of New York Mellon acts as depositary for more than 2,100 American and global depositary receipt programs, acting in partnership with leading companies from 67 countries. With an unrivalled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the Company delivers the industry's most comprehensive suite of integrated depositary receipt, corporate trust and stock transfer services. Additional information is available at www.bnymellon.com/dr.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$19.5 trillion in assets under custody and administration, \$881 billion in assets under management, services more than \$11 trillion in outstanding debt, and processes global payments averaging \$1.8 trillion per day. Additional information is available at www.bnymellon.com.

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