

Press Release



THE BANK OF NEW YORK MELLON

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The Bank of New York Mellon Receives *emeafinance Magazine's* Achievement Award 2008 for Best EMEA Depositary Receipt House

LONDON, June 23 2009 – The Bank of New York Mellon, a global leader in asset management and securities servicing, has received *emeafinance Magazine's* Achievement Award 2008 for Best EMEA (Europe, Middle East and Africa) Depositary Receipt House. The Bank of New York Mellon is an undisputed depositary receipt (DR) leader in the EMEA region, acting as sponsored depositary bank for nearly 70% of all DR programs.

“First and foremost, we chose The Bank of New York Mellon because it continues its leading role as a driving force in the depositary receipt business,” said Chris Moore, Publisher and CEO of *emeafinance Magazine*, further commenting: “The bank has a dedicated team with an exceptional and difficult-to-match level of attention to client relationships across the Europe, Middle East and Africa regions. The bank also continues to provide thought leadership and to communicate its vision of how the market is changing. In addition, The Bank of New York Mellon has moved up the banking league table in terms of its market capitalization, which is relevant in these particularly challenging times. The selection of The Bank of New York Mellon is also predicated in part on its strength in securities servicing, which provides powerful support for its DR business.”

“We are honored that our specialization, stability, scale and scope are recognized by *emeafinance Magazine* in selecting The Bank of New York Mellon as the best depositary bank for the second year in a row,” said Michael Cole-Fontayn, chief executive officer of The Bank of New York Mellon's Depositary Receipt Division. Michael continued: “The Bank of New York Mellon brings real results to its clients' DR programs through our unparalleled DR services that enhance visibility and create connections to capital markets around the world.”

The Bank of New York Mellon acts as depositary for more than 2,100 American and global depositary receipt programs, acting in partnership with leading companies from 67 countries. With an unrivalled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the Company delivers the industry's most comprehensive suite of integrated depositary receipt, corporate trust and stock transfer services. Additional information is available at www.bnymellon.com/dr.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$19.5 trillion in assets under custody and administration, \$881 billion in assets under management, services more than \$11 trillion in outstanding debt, and processes global payments averaging \$1.8 trillion per day. Additional information is available at www.bnymellon.com.

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This press release is issued by The Bank of New York Mellon to members of the financial press and media.
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